

WashTrends

"The Place to be Seen" in the Carwash Industry!

Media Kit 2010

WashTrends magazine is a **national** car wash industry publication for the "Savvy Carwash Owner and Supplier." WashTrends is approaching their 4th year of keeping the industry informed of the trendsetting ideas that surround the carwash industry.

Our magazine offers the most current trendsetting stories and ideas to help you make informed decisions to improve your bottom line regardless of whether you own a carwash or are a supplier.

To see the latest issue of WashTrends Magazine please visit our homepage. We hope that you enjoy reading the newest issue of WashTrends. It is "Hot off the Press" and is here for your reading pleasure. We have also enclosed price lists for advertising in the magazine.

The magazine is growing and we are developing the WashTrends website, www.WashTrends.com. All of the articles are now available by topic, by issue and by title. WashTrends online is now starting discussion boards and forums so that carwashes and suppliers have another avenue to discuss trendsetting ideas. Advertising opportunities are available for the suppliers to reach a desirable and interested market both in the magazine and on the website.

If you have an interest in advertising in WashTrends "*The Place to be Seen*" in the *Carwash Industry!* I would like to hear from you!

Sincerely,

Cheryl Kinney
Director of Advertising Sales